

## Southern Rural Water Sponsorship Guidelines

### Who we will sponsor

Southern Rural Water will only consider sponsorship requests from not-for-profit groups or organisations. They must be:

- Based in the southern half of Victoria; and/or
- Running activities which cover communities in the southern half of Victoria; and/or
- Running activities which are water-related (in either Australia or internationally); and/or
- Assisting in disaster recovery

They should be involved in activities which either:

- Strengthen local communities;
- Promote sustainable environmental practice, or
- Educate, particularly on water-related topics.

### Types of Sponsorship

We offer the following types of sponsorship:

- Community support – sponsorship for community groups, charities, appeals and events;
- Corporate support – sponsorship of relevant not-for-profit events or activities such as newsletters or conferences; and
- Staff support – sponsorship of staff involved in charitable events or extraordinary not-for-profit personal endeavours.

We do not sponsor:

- Commercial organisations;
- Advertising organised by a commercial organisation;
- Any activity unrelated to those mentioned above;
- Any organisation which passes the sponsorship onto a third party; Political parties; or
- Any group or individual who may be subject to SRW regulation or inspection.

For more information: See the SRW Sponsorship Application Form.